



**Chat date and time:**

Date: Wednesday 25th January 2017

Time: 8-9pm

**Focus of the Twitter chat:**

- Our third **Me** first Twitter chat – still building our followers and chat participants
- Focus is to discuss **why** we need CYP-centred conversations in health care.
- It is also to raise awareness and to get people focussed on and talking about CYP centred communication
  
- Increase our follower diversity – we need more variety of people talking about **Me** first

**Questions posed/ discussions had:**

Q1. Why do we need to have CYP-centred conversations in health care?

Q2. What difference does CYP-centred communication make?

Q3. How can we raise awareness of the need for CYP-centred communication and get it on the agenda?

## Basic analytics across three hours (hour before, hour of and hour after the chat):

775, 461 Impressions

456 Tweets

67 Participants











114 Average tweets/hour

7 Average tweets/participant











## The influencers who were involved in the twitter chat:

### The #cypmefirst Influencers











#### Top 10 by Mentions

-  [@sarahrlea](#) 142
-  [@jo\\_\\_reid](#) 72
-  [@simonrstones](#) 42
-  [@louca\\_mai](#) 39
-  [@wecypnurses](#) 38
-  [@\\_common\\_room](#) 27
-  [@rcpch\\_and\\_us](#) 21
-  [@lauraholmessalt](#) 21
-  [@robinfromcamhs](#) 19
-  [@wedocs](#) 18

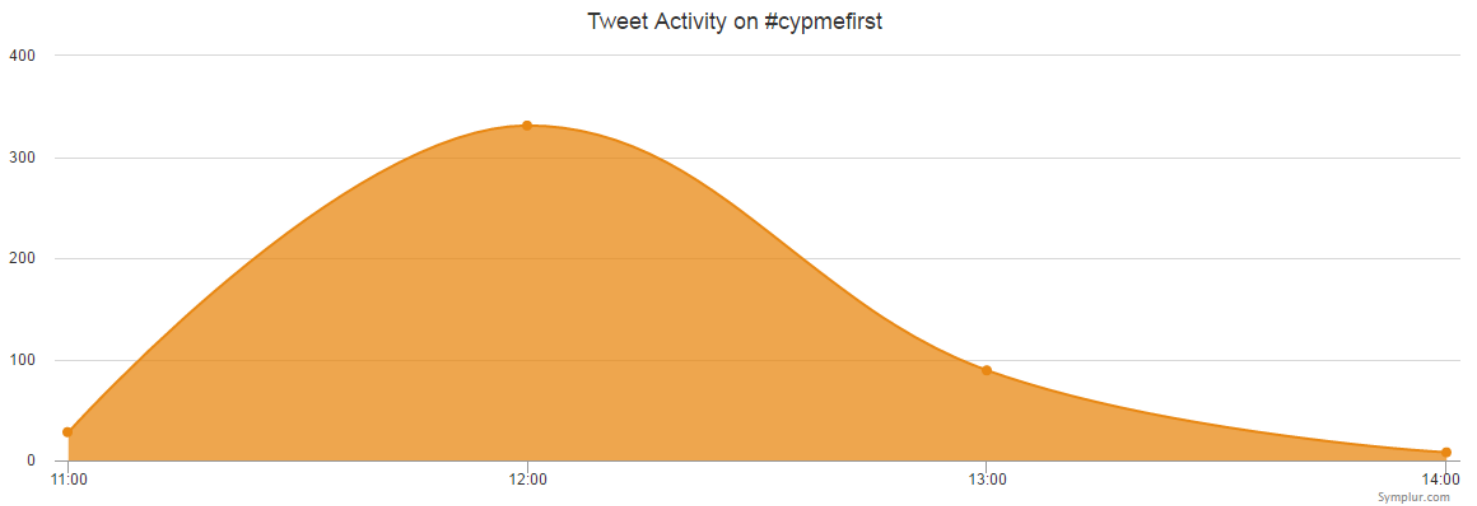
#### Top 10 by Tweets

-  [@sarahrlea](#) 72
-  [@jo\\_\\_reid](#) 60
-  [@simonrstones](#) 56
-  [@\\_common\\_room](#) 21
-  [@louca\\_mai](#) 20
-  [@clf0109](#) 18
-  [@robinfromcamhs](#) 17
-  [@rebeccacrossle2](#) 14
-  [@wecypnurses](#) 13
-  [@rcpch\\_and\\_us](#) 13

#### Top 10 by Impressions

-  [@simonrstones](#) 179,784
-  [@whoseshoes](#) 145,152
-  [@wecypnurses](#) 62,187
-  [@kathevens2](#) 38,951
-  [@\\_common\\_room](#) 38,430
-  [@jo\\_\\_reid](#) 30,391
-  [@rebeccacrossle2](#) 29,925
-  [@rcpch\\_and\\_us](#) 29,902
-  [@wedocs](#) 27,409
-  [@fixersuk](#) 19,034

**A view of #CYPmefirst twitter activity across three hours (hour before, hour of and hour after the chat):**



**A view of #CYPmefirst twitter activity across the week of 23rd-28th January 2017:**

