

## **Report of the 2<sup>nd</sup> #CYPMefirst Twitter Chat**

### **Chat date and time:**

Monday November 28<sup>th</sup> 2016

8-9pm

### **Focus of the twitter chat:**

- Communicating with children and young people with learning disabilities and/or communication impairments
- Again to spread awareness
- Trying to capture a wider audience
- Engaging our existing Communication Champions on twitter

### **Questions posed/ discussions had:**

1. What experience have you had communicating with children and young people with learning disability, communication impairments or sensory impairments?
2. Have you any personal experiences of good or bad communication to share, or do you know a friend or family member that has?
3. Do you have any tips of successful communication with CYP with learning disabilities, communication impairments or sensory impairments?
4. Q.4. What is most important to consider when interacting with children and young people with learning disabilities, communication impairments or sensory impairments?

### **Basic analytics over the 24 hours (from midnight on 27<sup>th</sup> to midnight on 28<sup>th</sup> November) (from Symplur):**

1,270,328 impressions

416 tweets











72 participants

6 average tweets per participant

**The influencers that were involved in the twitter chat:**











The #cypmefirst Influencers

Top 10 by Mentions

-  @\_common\_room 115
-  @jo\_\_reid 102
-  @kathevens2 56
-  @sarahrlea 45
-  @spencer\_sian 39
-  @jwrtalks 23
-  @amyfeitham 20
-  @wecypnurses 20
-  @kathryncypmh 19
-  @rebeccacrossle2 17











 Tweet

Top 10 by Tweets

-  @jo\_\_reid 76
-  @spencer\_sian 55
-  @\_common\_room 52
-  @sarahrlea 43
-  @kathevens2 34
-  @kathryncypmh 20
-  @renphysio 20
-  @whoseshoes 10
-  @hepworth\_becky 8
-  @barnardoshype 7

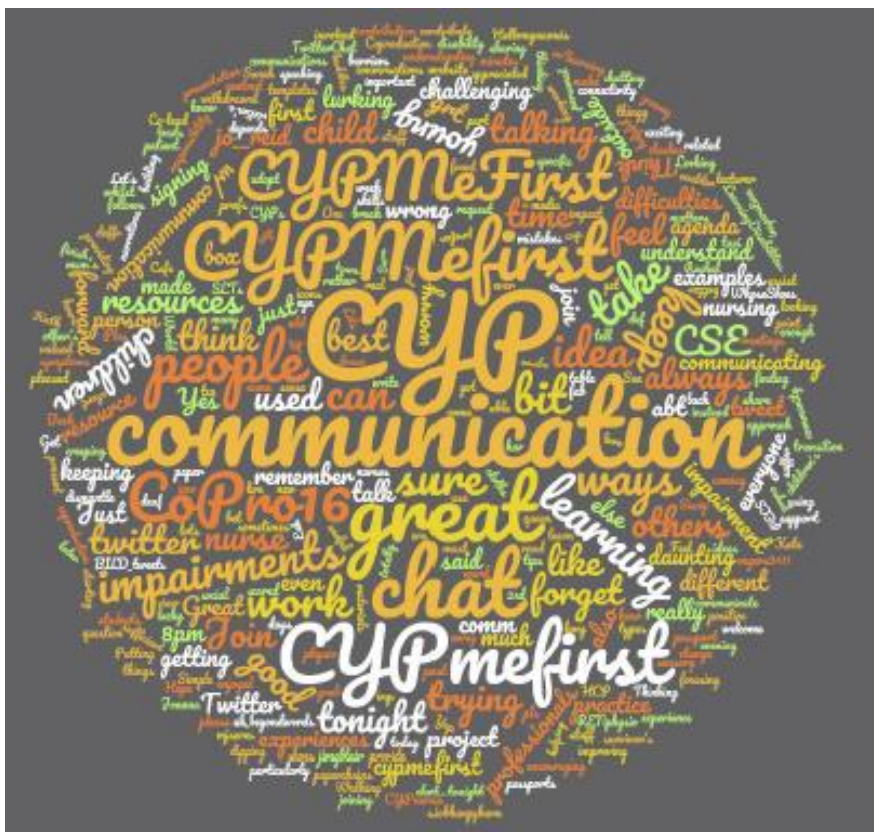
 Tweet

Top 10 by Impressions

-  @kathevens2 639,648
-  @whoseshoes 200,785
-  @spencer\_sian 98,287
-  @\_common\_room 91,025
-  @talkingmats 35,660
-  @jo\_\_reid 35,197
-  @kathryncypmh 27,966
-  @theedgenhs 19,556
-  @hepworth\_becky 12,916
-  @jenkenward 8,308

 Tweet

**This is a wordle of the main words used on the November 28<sup>th</sup> during our twitter chat:**



**This is a graph demonstrating the spike in tweets and conversation during the chat period**

**Tweet activity in the 24 hours (midnight to midnight) of November 28<sup>th</sup> 2016:**

